

TruCryo Ltd Press Release – September 2026 For immediate release

From Undisputed to a New Division: Boxer Ellie Scotney Prepares for Her Next World Title Challenge with TruCryo

British boxing star Ellie Scotney is preparing for the next major challenge of her career as she moves up to featherweight to fight WBC World Champion Tiara Brown in Texas on 8 November.

Scotney has already reached the summit at super-bantamweight, becoming undisputed world champion after unifying all four major belts. Now, rather than staying in familiar territory, she is stepping up a division and taking on another undefeated world champion. It is exactly the sort of challenge that has defined Scotney's career so far.

Behind every major fight is a demanding training camp. Boxing preparation combines technical work, sparring, strength and conditioning and countless hours in the gym. That workload also requires an equally strong focus on looking after the body between sessions. The Kaasen lets you target cold treatment to specific areas of the body, making it particularly well suited to the day-to-day demands of training and recovery. Scotney says: "Training camp puts a lot of demands on your body, so recovery is always important. I like using the Kaasen because it's quick, targeted and easy to fit around my training. It's become a regular part of my routine."

For TruCryo, seeing the technology being used regularly by an athlete competing at the very highest level of professional boxing is particularly exciting. Scotney's next contest represents another significant step. Having conquered the super-bantamweight division, she is moving up to 126lb and immediately challenging for another world title. Scotney summed up the move when the fight was announced:

"It's time to start a new chapter at 126 pounds," and that new chapter begins in Arlington, Texas, on 8 November.

Between now and then, the focus is on camp, preparation and making sure everything is in place for another huge night.



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And at TruCryo, we will certainly be watching.

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About TruCryo: TruCryo is a Shropshire-based developer and supplier of localised cryotherapy equipment for physiotherapy, sports treatment and equine applications. Using a controlled stream of cold CO₂, TruCryo systems provide practitioners with a targeted method of applying cold therapy to specific areas. TruCryo combines professional equipment with training, treatment guidance and ongoing technical support, helping practitioners integrate localised cryotherapy safely and practically into their existing services.